

PRESS RELEASE

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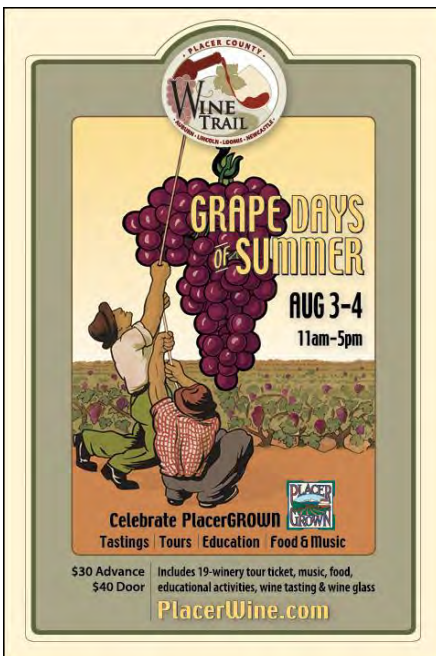
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Vintners Association

COOL OFF AT GRAPE DAYS OF SUMMER FARM-TO-TABLE WINE TASTING EVENT

*Fourth Annual Event to Take Place Aug. 3 and 4 at 18 Wineries Along
Placer County Wine Trail*



Grape Days of Summer will be held August 3rd and 4th along the Placer County Wine Trail.



Grape Days of Summer attendees will enjoy wine and barrel tastings, complementary fare, live music, vineyard tours and educational experiences.

AUBURN, Calif., July 16, 2013—Many Sacramento residents aren't aware that there are nearly 20 [award-winning wineries](#) right in their own backyard—along the [Placer County Wine Trail](#). The trail runs from Lincoln to Loomis, Newcastle to Auburn and up into Meadow Vista, which is also convenient for Reno and Tahoe residents. On August 3rd and 4th from 11 a.m. to 5 p.m. Placer County vintners invite local residents to try the region's noteworthy wines at [Grape Days of Summer](#), a farm-to-table wine tasting event.

Vintners are partnering with local restaurants and artisans for the annual event in which attendees will enjoy wine and barrel tastings, complementary fare, live music, vineyard tours and educational experiences. Educational activities will include sessions on winemaking, farming, sustainable practices in the vineyard and more. Tickets are \$30 per person in advance and can be purchased at <http://bit.ly/vKYTb3>, \$40 per person at the door.

Highlights of Grape Days of Summer include:

- Celebrate local agriculture at [Le Casque](#) with an Alpaca demonstration, hayrides and a historical farm tour. Food provided by Flower Farm Catering.
- [Dono dal Cielo](#) will feature the local sounds of Ghost of the Opera House on Saturday afternoon and Two Barrels Shy on Sunday afternoon. Karen McGillivray, the winery's owner, will lead educational vineyard tours at 12 and 2 p.m. both days and food will be provided by the Chef's Table.
- Have a "A Zinful Experience!" at [Lone Buffalo Vineyards](#), where you'll experience an interactive sensory tasting, sip the winery's gold medal-winning 2010 Thunder Beast Zinfandel, and enjoy grass-fed bison and PlacerGROWN beef sliders prepared by Café Zorro's Gourmet Garage

(MORE)

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The Placer County Wine Trail runs from Lincoln to Loomis to Newcastle and Auburn and is easily accessible from I-80 and Highway 49.

- [Popie Wines](#) and [Ciotti Cellars](#) will provide an interactive bottling session of a special PlacerGROWN blend of wine and the High Hand Café will provide food & wine pairings.
- [Wise Villa Winery](#) will offer guests live music and gourmet tastes from its on-site bistro.

For a Grape Days of Summer event map and other information, visit www.placerwine.com. To reserve a VIP Media Pass for complimentary entrance to the event, please contact Julie Peterson at julie@merlotmarketing.com.

RELATED LINKS:

[Placer County Wine Trail website](#)
[Placer County Wine Trail on Facebook](#)
[PlacerGROWN website](#)
[PlacerGROWN on Facebook](#)

ABOUT PLACER COUNTY VINTNERS ASSOCIATION:

The Placer County Wine Trail is organized by the Placer County Vintners Association, a nonprofit association created to provide a forum for wineries to collaborate on events and programs. Together the Association also develops marketing programs to raise awareness of the Placer County wine region. The group believes that sharing best practices with all county wineries inspires the vintners to provide a high quality experience for winery visitors. For more information and maps, visit www.placerwine.com or call (916) 663-4486.

ABOUT PlacerGROWN:

Supported by Placer County, PlacerGROWN is the information source dedicated to educating residents about the freshest agricultural products the region has to offer. Through its website, social media channels, and other outreach programs, PlacerGROWN connects community members with the farms, orchards, ranches, wineries, nurseries, farmers' markets and specialty food stores in one of the most diverse growing areas in Northern California. To discover the bounty of agricultural products produced by farmers who call Placer County home, or for more information about PlacerGROWN, visit www.placergrown.org.

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