

# PRESS RELEASE

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## DONATE A TOY FOR TOTS & ENJOY THE HOLIDAYS IN THE HILLS

*20 Placer County Wineries Host 4<sup>th</sup> Annual Holiday in the Hills Event Featuring Wine Tasting for a Great Cause*

AUBURN, Calif., November 25, 2012 – Visit the [Placer County Wine Trail](#) for Holidays in the Hills this December 14<sup>th</sup> and 15<sup>th</sup> for wine tasting and holiday festivities. Just bring a new, unwrapped toy to donate to the Marine Toys for Tots foundation and you'll receive complimentary wine tasting at 20 wineries, meet the wine makers, enjoy sweet treats and more.



Admission is free with a toy donation and you may start your tour at any participating winery. Visitors also have the chance to win a case of Placer County Wines and other prizes.

**When:** December 14<sup>th</sup> and 15<sup>th</sup> from 11:00 am to 5:00 pm

**Where:** Placer County Wine Trail - Auburn, Lincoln, Loomis, Newcastle & Meadow Vista

**20 Participating Wineries** will offer a variety of Holidays in the Hills activities, in addition to complimentary wine tasting, including:

- **Casque Wines** will be offering special discounts on selected wines all weekend, along with small bites to pair with our wines.
- **Bonitata Boutique** wine will have 10% off wine sales and will serve two homemade chocolate truffles infused with 2009 Barbera and 2009 Cabernet Sauvignon.
- **Bear River Winery** will be offering complimentary tasting of six wines featuring our Reserve Cabernet Sauvignon and a flight of Barbera paired with assorted chocolates. Meet the winemakers and enjoy 1/2 and full case discounts on our wines. We will have holiday decorations, crafts and cheerful seasonal music.
- **Davis Dean** will be sampling holiday goodies, and offering 10 percent off the purchase of \$50 or more.
- **Dono dal Cielo** will have live music on Saturday and Sunday and a kids Holiday Craft Corner.
- **Fawnridge Winery** will feature local artist Hana Nicholson of Nicholson's Blown Glass Studio working "live" on a painting and offering unique jewelry and wine ornaments.
- **Lone Buffalo Vineyards** will be hosting live music from 1:00 to 4:00 pm both days and food will be available for purchase from Auburn BBQ Company Food Truck.

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- **Mt. Vernon Winery will offer** wine and food pairing, fine chocolates, barrel tasting, live music from 1:00 to 4:00 p.m. both days and case discounts.
- **Pescatore** will have cheese tastings and a holiday bazaar featuring fresh gourmet flavors, holiday tins, stationery and handmade crafts.
- **Popie Wines** will serve mulled "spice" wine from its newly released 2010 Basin Red (Barbera/Syrah blend) along with treats to pair with Popie Wines.
- **River Rock Ranch Lindemann Winery** will provide music and cheese plates, along with an hourly gift surprise for guests.
- **Secret Ravine Vineyards** will be all lit up for Christmas and will have select Library Wines available for tasting.

- **Vina Castellano** will feature four wine cocktails for Holiday parties, recipes and demonstrations as well as holiday pairing lists and boutique items, perfect for holiday gifts.
- **Wise Villa Winery** will offer a tour and barrel tasting to all guests, finishing with a wine and food mini-pairing of tri-tip steak and Cabernet Sauvignon, and live music Sunday from 1:00 to 5:00 pm.

For a complete list of participating Holiday in the Hills wineries with venue details and directions please visit [www.placerwine.com](http://www.placerwine.com).

**ABOUT MARINE TOYS FOR TOTS FOUNDATION:**

[Marine Toys for Tots Foundation](#), an IRS recognized 501(C)(3) not-for-profit public charity is the fund raising, funding and support organization for the U.S. Marine Corps Reserve Toys for Tots Program. The Foundation was created at the behest of the U.S. Marine Corps and provides support in accordance with a Memorandum of Understanding with the Commander, Marine Forces Reserve, who directs the U.S. Marine Corps Reserve Toys for Tots Program. The Foundation has supported Toys for Tots since 1991.

**ABOUT PLACER COUNTY VINTNERS ASSOCIATION:**

The [Placer County Vintners Association](#) is a non-profit association formed to provide a forum for Placer County wineries to collaborate on events and programs that support the local communities, develop marketing programs to raise awareness of the Placer County wine region, and to share best practices to encourage all wineries to be the best they can and provide a high quality experience for winery visitors.

**ABOUT PLACERGROWN:**

Supported by Placer County, [PlacerGROWN](#) is the information source dedicated to educating residents about the freshest agricultural products the region has to offer. Through its website, social media channels, and other outreach programs, PlacerGROWN connects community members with the farmers' markets, farms, orchards, ranches, wineries, nurseries, and specialty food stores in one of the most diverse growing areas in Northern California. To discover the bounty of agricultural products produced by farmers who call Placer County home, or for more information about PlacerGROWN, visit [www.placergrown.org](http://www.placergrown.org).

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